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Source: Search Engine Marketing Professional Organization

SEMPO Announces Nominees for Its 2008-2009 Board of Directors

Search Engine Marketing Professional Organization Invites Members to Cast Votes Beginning February 6

WAKEFIELD, Mass., Jan. 31, 2008 (PRIME NEWSWIRE) -- The Search Engine Marketing Professional Organization (SEMPO) today announced nominees for its 2008-2009 Board of Directors. Voting will open on Wednesday, February 6, 2008 at 5 p.m. GMT (12 p.m. EST) and close on Friday, February 15, 2008 at 10 p.m. GMT (5 p.m. EST). The 2008-2009 Board of Directors will consist of 13 individuals who will each serve a two-year term. Previously board terms were one year, but SEMPO changed the term to two years, requiring an increased commitment on behalf of board members.

All current SEMPO memberships are eligible to cast one vote. A link to an online ballot will be sent via email to the person listed as the SEMPO membership's primary contact at the start of the voting period. Election results will be announced in late February, and the newly elected Board will begin their term in early March. In mid March, the Board will elect officers for the 2008-2009 year.

"Announcing the nominees for the 2008-2009 Board of Directors is an exciting time for our organization," said Dave Williams, current Vice President of SEMPO and Co-Founder of 360i. "It is a time to offer much gratitude to the 2007 SEMPO board members who have worked on our behalf this past year and to look forward to implementing the vision of our new organizational leaders."

SEMPO ::

The nominees for SEMPO's for 2008-2009 Board of Directors come from the leading marketing, search marketing and search engine optimization firms:

Damien Anderson, Blowfish Digital Limited
 Jay Berkowitz, Ten Golden Rules
 Lindsay Blankenship, Avenue A / Razorfish
 Chris Boggs, eMergent Marketing
 Jessica Bowman, Yahoo!
 Paul Bruemmer, Red Door Interactive
 Luar Buso, Getupdated
 Bruce Clay, Bruce Clay, Inc.
 Chris Copeland, Outrider
 Fionn Downhill, Elixir Systems
 Marc Engelsman, Digital Brand Expressions
 Dave Fall, DoubleClick
 Mark Fiske, Bazaar Advertising
 Duane Forrester, Microsoft
 Sara Holoubek, Free Agent
 Gordon Hotchkiss, Enquiro Search Solutions
 Bill Hunt, Global Strategies International
 Mark Jackson, Vizion Interactive
 Mike Jacobs, iMarketing LTD
 Ron Jones, Symetri Internet Marketing

Max Kalehoff, Clickable
John Koehler, VML
Chris Kramer, NETexponent
Kevin Lee, Didit
Robert Murray, iProspect
Jeffrey Pruitt, iCrossing
Steve Riegel, Faction Media
Farukh Shroff, Solid Cactus
David Szetela, Clix Marketing
Dana Todd, Newsforce
Tanya Vaughan, Hewlett-Packard
Lori Weiman, Click Forensics

SEMPO members are encouraged to check their membership's profile to ensure that the primary contact is accurately reflected. To do so, they can log on to www.SEMPO.org and go to My User Account and then to View Roster. If the company's primary contact is not accurate, contact info@SEMPO.org prior to February 6. This will ensure that the company is able to cast a vote during the election period. This does not apply to SEMPO's Individual and Executive members as they only have one user, who is the primary contact by default.

About the Search Engine Marketing Professional Organization (SEMPO)

SEMPO is a global non-profit organization serving the search engine marketing industry and marketing professionals engaged in it. Its purpose is to provide a foundation for industry growth through building stronger relationships, fostering awareness, providing education, promoting the industry, generating research, and creating a better understanding of search and its role in marketing. Representing thousands in over 30 countries, SEMPO has over 720 members. It represents the common interests of companies and consultants worldwide and provides them with a voice in the marketplace. SEMPO's education and outreach initiatives are sponsored in part by Microsoft, Yahoo!, Google, Superpages.com and Search Engine Strategies. For more information, or to join the organization, please visit <http://www.SEMPO.org>.

The Search Engine Marketing Professional Organization logo is available at <http://www.primenewswire.com/newsroom/prs/?pkqid=2228>

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